

The Cabinet Office, which coordinates work across UK government departments, has created the GOV.UK Verify service to enable individuals to prove their identity online. This paper - which is well supported by leading academics and by much of the UK's personal data community - argues that a Personal Data Ecosystem (PDE) will complement Verify, particularly in helping young people gain an assured identity, by enhancing privacy, and by providing a better way to approach 'attribute exchange'. After seeing the paper in early 2016, Cabinet Office agreed that PIB-d could open discussions with BIS and DfE about the PDE project, so relaxing its quasi-monopoly on all projects related to online identity in the public sector.